2022



Connectivity Standards Alliance Membership Registration Guide

V2-3-22

**Connectivity Standards Alliance**

508 Second Street

Davis, CA 95616

+1 (530) 564-4565



**Membership Registration Overview**

Welcome to the Connectivity Standards Alliance! Our Membership Support Team (help@csa-iot.org) is available to assist throughout your membership registration process. We thank you for your interest and look forward to collaborating with you in advancing Alliance standards in the IoT marketplace.

**Membership Registration Process:**

Our membership information and registration process can be found online at: <https://csa-iot.org/become-member/>. This is the fastest and easiest way to become a member, or you can follow the instructions and process outlined here.

1. **Review the Connectivity Standards Alliance Membership Levels and Benefits**
2. **Select the level that works best for your organization.** Want to see standards early and impact their creation? Sign up for **Participant**. Just want to adopt our released standards? Become an **Adopter**. Open to making a bigger commitment and having a seat on our Board? Reach out to discuss **Promoter** membership.
3. **Complete the Membership Registration Form** [online](https://csa-iot.org/register/) (or included in this packet). Make sure to indicate which level of membership - **Adopter or Participant - f**or which you will be applying. If you are interested in Promoterlevel membership contact**:** help@csa-iot.org. If you seek Associate membership for our Certification Transfer Program visit: <https://csa-iot.org/certification/transfer-program/>
4. E-mail your **Membership Registration Form** to help@csa-iot.org
	1. In the Subject Line of your E-mail, please indicate **Connectivity Standards Alliance Membership Registration**.
	2. Indicate in the Registration Form if there is a **Purchase Order** that we should include on your new membership invoice. Please also indicate the **Billing Contact** to whom we should address your invoice.
5. Upon receipt of your completed Membership Registration Form, we will e-mail you the **Membership Agreement**. Review, sign and return the Membership Agreement to help@csa-iot.org:
	1. **Only the first (cover) page of the Membership Agreement must be signed and returned.**
	2. Return by scan and e-mail is acceptable.
	3. If you prefer or require a counter-signed, original copy, please sign, and return by post or courier two copies of the Membership Agreement cover page.
6. Upon receipt of your signed Membership Agreement, we will e-mail the Billing Contact an invoice for your new **Membership Dues** which will include available payment options.
7. **Membership Complete!** Once we have received your membership dues, our Membership Support team will send a welcome e-mail, with copies of your Membership Certificate and your paid invoice.

**User Accounts and Member Area Access**

Our membership support team will set up user accounts for contacts specified in the Registration Form.

Once you are a member, you may request additional accounts for other employees of your company to access our Members’ Area and, if you are a Participant or Promoter Member, to access our Working Groups for participation in developing specifications. Please request a **User Account Registration Form** from help@csa-iot.org if you would like additional contacts to have access to the Members’ Area.

**Company Listing on the Connectivity Standards Alliance Website**

Once you become a member, per section 16 of the CSA Member Agreement, we will list your company name on our website. Participants and Promoters will also have their logo displayed and link to their own website. Please send an e-mail to help@csa-iot.org with your logo, a company description, and your website URL. Please include any special logo guidelines.

Logos should be a **minimum size of 300x300** and either **.jpg** or **.png** files.

**Certification**

If your organization plans to submit products for certification, you may need a **Manufacturer ID**. Contact help@csa-iot.org to request assignment of a Manufacturer ID. For more information on certification and to request support for a Manufacturer ID, please visit our [website](https://csa-iot.org/certification/why-certify/).

**Thank you and Welcome**

Thank you for joining the Connectivity Standards Alliance. We welcome you to be a part of our community, which includes hundreds of companies and thousands of technical, marketing and business professionals working together to build the foundation and the future of the Internet of Things. As you proceed on your member journey, please reach out to help@csa-iot.org if you need any assistance.

For general information about the Connectivity Standards Alliance, visit our website [www.csa-iot.org](http://www.csa-iot.org).

**Membership Level Reference Guide**

**Membership Levels**

There are three membership levels in the Connectivity Standards Alliance to help your organization meet its goals. Each membership comes with different rights and benefits:

* **Adopter**: Offers access to and use of the Alliance technology logos and trademarks for certified products and access to completed and approved standards documents.
* **Participant**: All Adopter rights plus participation rights in the development of specifications and in Alliance work groups, task groups, interest groups and member meetings. Participants earn voting rights in work groups. Participants also have early access to testing, allowing the opportunity to be first to market.
* **Promoter**: All Participant rights plus automatic voting rights in all work groups, final approval rights on all standards, a seat on the Alliance Board of Directors and opportunity to lead and participate in Board Committees.

Companies interested in Promoter membership should contact us directly at help@csa-iot.org.

For qualifying smaller companies with annual revenues under $10MM, we offer an **Associate Membership** for use with the Alliance Certification Transfer Program. This program facilitates access to Alliance technology and certification through its members who make modules available for expedited product development. To register online, visit: <https://csa-iot.org/certification/transfer-program/>

## Benefits At-a-Glance

|  |  |  |  |
| --- | --- | --- | --- |
| **Connectivity Standards Alliance Member Benefits** | **Promoter\*$105,000USD/year** | **Participant\*$20,000USD/year** | **Adopter****$7,000****USD/year** |
| **Participate and Lead** |
| Receive a seat on the Board of Directors | http://zigbee.org/wp-content/uploads/2014/11/checkmark_black.gif |  |  |
| Participate, vote, and chair Alliance Working Group teams | http://zigbee.org/wp-content/uploads/2014/11/checkmark_black.gif | http://zigbee.org/wp-content/uploads/2014/11/checkmark_black.gif |  |
| Participate in the development of Specifications and Test Materials | http://zigbee.org/wp-content/uploads/2014/11/checkmark_black.gif | http://zigbee.org/wp-content/uploads/2014/11/checkmark_black.gif |  |
| Participate in the development of Market Requirements and Use Cases for Specifications | http://zigbee.org/wp-content/uploads/2014/11/checkmark_black.gif | http://zigbee.org/wp-content/uploads/2014/11/checkmark_black.gif |  |
| Attend Connectivity Standards Alliance Member Meetings | http://zigbee.org/wp-content/uploads/2014/11/checkmark_black.gif | http://zigbee.org/wp-content/uploads/2014/11/checkmark_black.gif | http://zigbee.org/wp-content/uploads/2014/11/checkmark_black.gif  |
| **Develop, Test and Certify** |
| Develop, test and certify products | http://zigbee.org/wp-content/uploads/2014/11/checkmark_black.gif$2,000 per product | http://zigbee.org/wp-content/uploads/2014/11/checkmark_black.gif$2,000 per product | http://zigbee.org/wp-content/uploads/2014/11/checkmark_black.gif$3,000 per product |
| Certify own derivative product | http://zigbee.org/wp-content/uploads/2014/11/checkmark_black.gif$1,500 per product | http://zigbee.org/wp-content/uploads/2014/11/checkmark_black.gif$1,500 per product | http://zigbee.org/wp-content/uploads/2014/11/checkmark_black.gif$2,500 per product |
| Develop, test and certify products that can be transferred to a 3rd party via the Certification Transfer Program | http://zigbee.org/wp-content/uploads/2014/11/checkmark_black.gif | http://zigbee.org/wp-content/uploads/2014/11/checkmark_black.gif |  |
| Implement a Certified Product via the Certification Transfer Program and use the Alliance Certification trademarks and logos | http://zigbee.org/wp-content/uploads/2014/11/checkmark_black.gif$1,500 per product | http://zigbee.org/wp-content/uploads/2014/11/checkmark_black.gif$1,500 per product | http://zigbee.org/wp-content/uploads/2014/11/checkmark_black.gif$2,500 per product |
| Certified Product listing on the Alliance website | http://zigbee.org/wp-content/uploads/2014/11/checkmark_black.gif | http://zigbee.org/wp-content/uploads/2014/11/checkmark_black.gif | http://zigbee.org/wp-content/uploads/2014/11/checkmark_black.gif |
| Attend Alliance workshops, developer conferences and test events | http://zigbee.org/wp-content/uploads/2014/11/checkmark_black.gif | http://zigbee.org/wp-content/uploads/2014/11/checkmark_black.gif | http://zigbee.org/wp-content/uploads/2014/11/checkmark_black.gif |
| **Go to Market** |
| Participate in the development of market messaging and marketing communication assets for technology brands and specs  | http://zigbee.org/wp-content/uploads/2014/11/checkmark_black.gif | http://zigbee.org/wp-content/uploads/2014/11/checkmark_black.gif |  |
| Participate in Alliance marketing communications, including press releases, blogs, member success stories, videos, etc. | http://zigbee.org/wp-content/uploads/2014/11/checkmark_black.gif | http://zigbee.org/wp-content/uploads/2014/11/checkmark_black.gif | http://zigbee.org/wp-content/uploads/2014/11/checkmark_black.gif |
| Use Connectivity Standards Alliance trademarks and logos (within usage guidelines) | http://zigbee.org/wp-content/uploads/2014/11/checkmark_black.gif | http://zigbee.org/wp-content/uploads/2014/11/checkmark_black.gif | http://zigbee.org/wp-content/uploads/2014/11/checkmark_black.gif |
| Receive access to Alliance marketing collateral | http://zigbee.org/wp-content/uploads/2014/11/checkmark_black.gif | http://zigbee.org/wp-content/uploads/2014/11/checkmark_black.gif | http://zigbee.org/wp-content/uploads/2014/11/checkmark_black.gif |
| * Promoter membership also requires a one-time initiation fee
* Membership Fees effective 15 July 2021.
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**Membership Registration Form**

**To join, either:**

* Complete [Online Member Registration form](https://csa-iot.org/register/) (<https://csa-iot.org/register/>)

or

* Complete the following Participant/Adopter Registration Form in full and email to: help@csa-iot.org

**Company Information**

|  |  |
| --- | --- |
| **Company Name:**  | Click here to enter text. |
| **Business Domain:**  | **Please identify and select ONE primary area of business. You may also select secondary areas of business, as needed:** |
|  | **Primary** | **Secondary** |
| Retailer / Distributor / Channel Partner | [ ]  | [ ]  |
| Product Manufacturer (e.g., Devices, sensors, connected products, appliances) | [ ]  | [ ]  |
| Silicon / Chip / Module Manufacturer | [ ]  | [ ]  |
| Network / Connectivity Provider (e.g., Cable, Telco, network providers, network equipment company) | [ ]  | [ ]  |
| Home / Building Security Service Provider | [ ]  | [ ]  |
| Energy / Energy Management Service Provider | [ ]  | [ ]  |
| Software/Hardware Design Services (e.g., stack or application provider, hardware design services) | [ ]  | [ ]  |
| Consulting Services / Systems Integrator  | [ ]  | [ ]  |
| Installation Services Provider  | [ ]  | [ ]  |
| Builder / Building Management  | [ ]  | [ ]  |
| Cybersecurity Product / Service Provider | [ ]  | [ ]  |
| Connected Home/Building Platform or Ecosystem Provider (i.e.: enabling IoT experience as a whole) | [ ]  | [ ]  |
| Test House  | [ ]  | [ ]  |
| Other: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  | [ ]  | [ ]  |
| **Market Focus:**  | **Please select ONE primary and other secondary industry segment(s) you serve:** |
|  | **Primary** | **Secondary** |
| Connected Buildings  | [ ]  | [ ]  |
| Connected Health | [ ]  | [ ]  |
| Connected Home | [ ]  | [ ]  |
| Connected Industry | [ ]  | [ ]  |
| Connected Retail | [ ]  | [ ]  |
| Connected Vehicles | [ ]  | [ ]  |
| Smart Energy | [ ]  | [ ]  |
| Smart City | [ ]  | [ ]  |
| Wearables | [ ]  | [ ]  |
| Other: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | [ ]  | [ ]  |
| **Company Address:**  | **Street Address:** **City, State, Postal Code, Country:**  |
| **Where Products/ Services are Available (check all that apply):** | **Americas**[ ]  | **China**[ ]  | **Asia Pacific**[ ]  | **Europe/ME/Africa**[ ]  |
| **Preferred URL:**  |  |
| **Company Description (up to 100 words):** |  |

**Interest in Joining:** Please share your reasons for joining the Alliance. Check all that apply or indicate Other.

[ ]  To access information to develop products.

[ ]  To gain technical expertise in Alliance standards.

[ ]  To participate in work groups and contribute to the development of Alliance Standards and Specifications.

[ ]  To vote on standards approvals.

[ ]  To gain early access to Alliance standards in order to get to market early.

[ ]  To participate in marketing activities such as trade shows.

[ ]  To attend Alliance testing and interop events.

[ ]  To stay informed of Alliance standards and development efforts.

[ ]  To certify products.

[ ]  To connect with other Alliance members for business purposes.

[ ]  To demonstrate expertise in wireless product development.

[ ]  Other (please specify)

**Primary Contact** Information: (Required. Individual to whom we should direct all correspondence)

Organization Name: Click here to enter text.

Contact First Name: Click here to enter text. Last Name: Click here to enter text.

Job Title: Click here to enter text.

Street Address: Click here to enter text.

Address Line 2: Click here to enter text.

City: Click here to enter text. State/Province: Click here to enter text.

Postal Code: Click here to enter text. Country: Click here to enter text.

Phone: Click here to enter text. Fax: Click here to enter text.

E-mail Address: Click here to enter text.

**Billing Contact** Information: (Required, if different from Primary Contact)

Contact First Name: Click here to enter text. Last Name: Click here to enter text.

Job Title: Click here to enter text.

Street Address: Click here to enter text.

Address Line 2: Click here to enter text.

City: Click here to enter text. State/Province: Click here to enter text.

Postal Code: Click here to enter text. Country: Click here to enter text.

Phone: Click here to enter text. Fax: Click here to enter text.

E-mail Address: Click here to enter text.

**Legal Contact** Information: (Required, if different from Primary Contact)

Contact First Name: Click here to enter text. Last Name: Click here to enter text.

Job Title: Click here to enter text.

Street Address: Click here to enter text.

Address Line 2: Click here to enter text.

City: Click here to enter text. State/Province: Click here to enter text.

Postal Code: Click here to enter text. Country: Click here to enter text.

Phone: Click here to enter text. E-mail Address: Click here to enter text.

**Technical Contact** Information:

Contact First Name: Click here to enter text. Last Name: Click here to enter text.

Job Title: Click here to enter text.

Street Address: Click here to enter text.

Address Line 2: Click here to enter text.

City: Click here to enter text. State/Province: Click here to enter text.

Postal Code: Click here to enter text. Country: Click here to enter text.

Phone: Click here to enter text. E-mail Address: Click here to enter text.

**Marketing Contact** Information:

Contact First Name: Click here to enter text. Last Name: Click here to enter text.

Job Title: Click here to enter text.

Street Address: Click here to enter text.

Address Line 2: Click here to enter text.

City: Click here to enter text. State/Province: Click here to enter text.

Postal Code: Click here to enter text. Country: Click here to enter text.

Phone: Click here to enter text. E-mail Address: Click here to enter text.

**Membership Level (select one):** *Note: Fees apply for 12 months from date of membership activation:*

[ ]  Participant – Annual Dues: USD $20,000

[ ]  Adopter – Annual Due: USD $7,000

**Payment Options:** *(Please make checks or purchase orders payable to Connectivity Standards Alliance, Inc.)*

[ ]  Check

[ ]  Please Invoice; Purchase Order Number: Click here to enter text.

[ ]  Wire Transfer *(Wire transfer fee to be paid by Member)*

**Intent to Join the Connectivity Standards Alliance:**

*This Registration Form is an offer by Applicant to become a member of the Connectivity Standards Alliance as set forth below. By executing this Registration Form, Applicant agrees to be bound by the terms and conditions set forth in the Member Agreement, the Bylaws, IPR Policy, Antitrust Guidelines of the Connectivity Standards Alliance, and all applicable Connectivity Standards Alliance policies, as may be duly amended from time to time. Dues are set forth above and are based on the Applicant’s eligibility.*

Authorized Individual’s Name: Click here to enter text. Title: Click here to enter text.

Signature: Date: Click here to enter a date.