



connectivity  
standards  
alliance

# Building the Foundation and Future of the IoT

With over 20 years of operating as a global, open standards Member-driven organization, the Alliance has evolved, continuing to expand in scale, scope, and impact. From our founding technology, Zigbee, to our IP-based open standard, Matter, the Alliance is home to several standards. We aim to develop a collection of market-guided technology standards supporting the future of the IoT while simultaneously expanding the market and enhancing the value it delivers.



by Connectivity Standards Alliance™

## What We Do

01

### Develop

We create, evolve, and manage IoT technology standards through an established, collaborative process. We empower companies with assets and tools to accelerate development, freeing them to focus on new areas of IoT innovation.

02

### Certify

Our certification programs assist Members in avoiding unnecessary development cycles, ensuring compliance, and validating interoperability. Certification and our stamp of approval assures the world that certified products and platforms can be purchased and used with confidence.

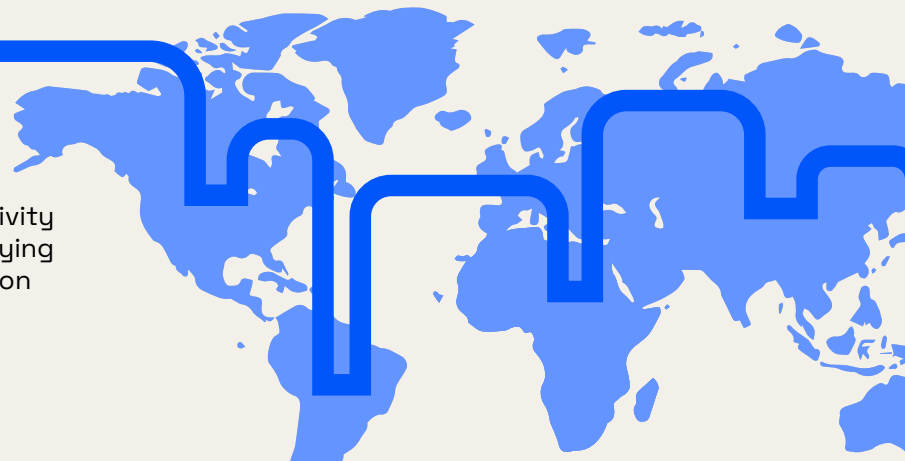
03

### Promote

Our global membership, spanning the IoT value chain, seeks to promote the benefits of open standards and the value of the IoT to customers and consumers while breaking down barriers to access and adoption of IoT technologies and solutions.

## What We Believe

We believe all objects can work together to enhance our daily experiences, and together, we create the standards, tools, and platforms that make this possible. Since 2002, the Connectivity Standards Alliance has been dedicated to simplifying the complex, creating an open path to IoT adoption and innovation, and promoting universal open standards and interoperability.

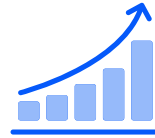


# What We Value



## Facilitation

Guiding the IoT and our industry forward



## Concrete Action

Improving the state of the IoT today



## Collaboration

Enabling a community with unprecedented collaboration



## Influence

Shaping the future of the IoT



## Competitive Edge

Ensuring Members stay ahead



## Trust

Enabling responsible, ethical IoT



## Our Members

Work with the world's most innovative companies to create, evolve, and promote universal open standards that connect all IoT devices – regardless of country, network, brand or function – for a unifying wireless experience that inspires new possibilities for people everywhere.

## Become a Member

Join the Connectivity Standards Alliance and collaborate with the world's most innovative companies to shape the future of IoT standards.

Curious to learn more? We have a team of experts able to assist with your questions and provide the answers you need. [Contact Us.](#)

Ready to take the next step? Our online membership application makes joining easy! [Apply Today!](#)