

Since 2002, Connectivity Standards Alliance's (Alliance) Adopter Members help lead the movement toward a more intuitive, connected, secure, and useful world. Through collaborative efforts, they are committed to the development and growth of interoperability in the Internet of Things (IoT).

## Our Members

Work with the world's most innovative companies to create, evolve, and promote universal open standards that connect all IoT devices – regardless of country, network, brand or function – for a unifying wireless experience that inspires new possibilities for people everywhere.



## Enhance Your Visibility and Reach with Co-Marketing

Work closely with our Marketing team to enhance your visibility and broaden your reach through a variety of successful initiatives, such as event sponsorship opportunities, social media campaigns, and highlighting Member news and success stories. Leverage our resources to help accelerate your go-to-market strategies and amplify your brand through co-marketing efforts.

## Have a Voice in the Future of IoT Standards

The benefits of joining as an [Adopter Level Member](#) make membership a comprehensive and strategic choice for your company.

- Take advantage of Royalty free IP developed by companies leading the smart home revolution.
- Embedding our open sourced standards into your products allows your engineers to focus on product differentiation.
- Ensures seamless connectivity across diverse platforms, enhancing compatibility and integration.
- Provides your customers with simpler smart home setup, streamlined device management, and greater flexibility and choice in controlling their devices.



# Develop, Test, and Certify with the Alliance

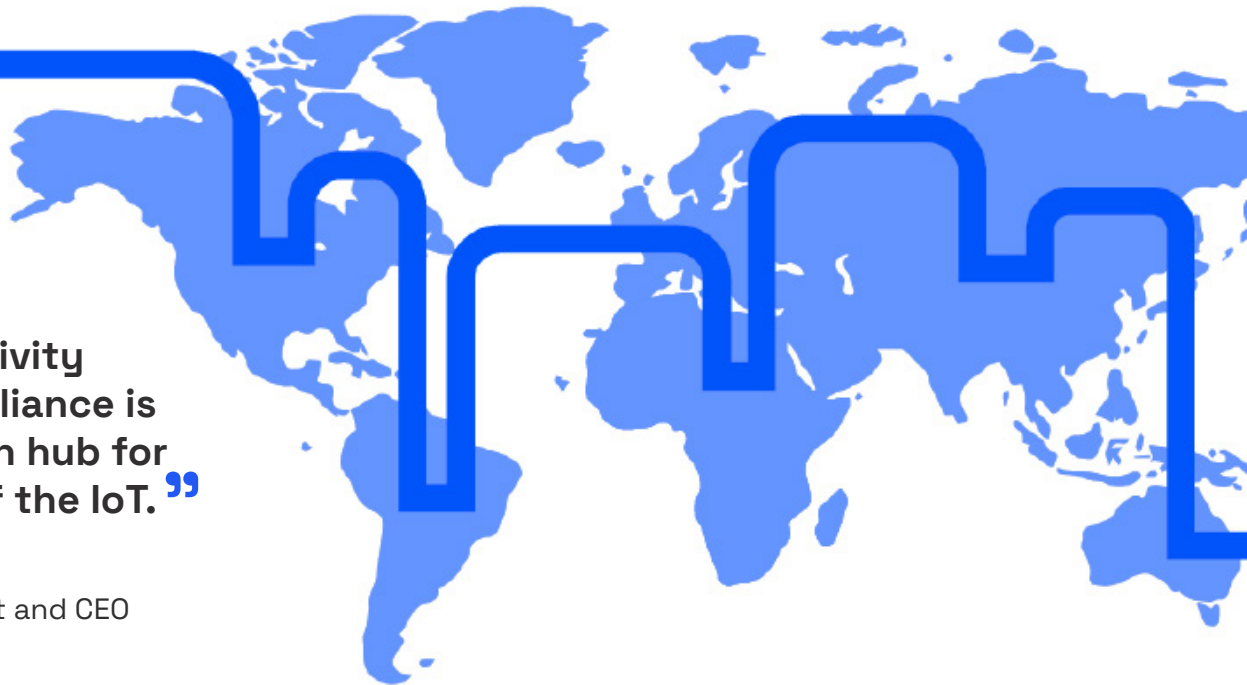
Develop, test, and certify products for less with a cost of \$2,000 USD per product and certify own derivative products at \$1,500 USD per product.



- For access to testing at one of the Alliance's Interoperability Testing Facilities contact an Authorized Test Provider for additional testing fees
- White label and/or rebrand certified products to a 3rd party to enhance market reach via the Certification Transfer Program
- Alliance website product listing and IPR protection on Certified Products
- Hone technical skills and attend Alliance workshops, developer conferences, and test events offered globally
- Use of the Alliance Interop Lab to address issues early and achieve functionality across platforms
- Expert guidance and comprehensive support to help tackle development challenges

**“The Connectivity Standards Alliance is an innovation hub for the future of the IoT.”**

Tobin Richardson  
Alliance President and CEO



## Become a Member

When you join the Connectivity Standards Alliance as a Adopter Member, your annual investment of \$7,000 USD, grants you access to the Alliance's completed, approved standards documents, certify products through Alliance certification programs, and use Alliance technology logos and trademarks for certified products.

Our online [membership application](#) makes joining easy!

\*All pricing is subject to change.

Curious to learn more?

We have a team of experts able to assist with your questions and provide the answers you need. [Contact Us](#)