

Since 2002, Connectivity Standards Alliance's (Alliance) Adopter Members help lead the movement toward a more intuitive, connected, secure, and useful world. Through collaborative efforts, they are committed to the development and growth of interoperability in the Internet of Things (IoT).

## Our Members

Work with the world's most innovative companies to create, evolve, and promote universal open standards that connect all IoT devices – regardless of country, network, brand or function – for a unifying wireless experience that inspires new possibilities for people everywhere.



## Enhance Your Visibility and Reach with Co-Marketing

Work closely with our Marketing team to enhance your visibility and broaden your reach through a variety of successful initiatives, such as event sponsorship opportunities, social media campaigns, and highlighting Member news and success stories. Leverage our resources to help accelerate your go-to-market strategies and amplify your brand through co-marketing efforts.

## Leverage Alliance Standards to Maximize Innovation

By joining the Alliance as an **Adopter Level Member** you have the opportunity to:

- Take advantage of Royalty free IP developed by companies leading the smart home revolution.
- Embed our open sourced standards into your products allows your engineers to focus on product differentiation.
- Ensure seamless connectivity across diverse platforms, enhancing compatibility and integration.
- Provide your customers with simpler smart home setup, streamlined device management, and greater flexibility and choice in controlling their devices.



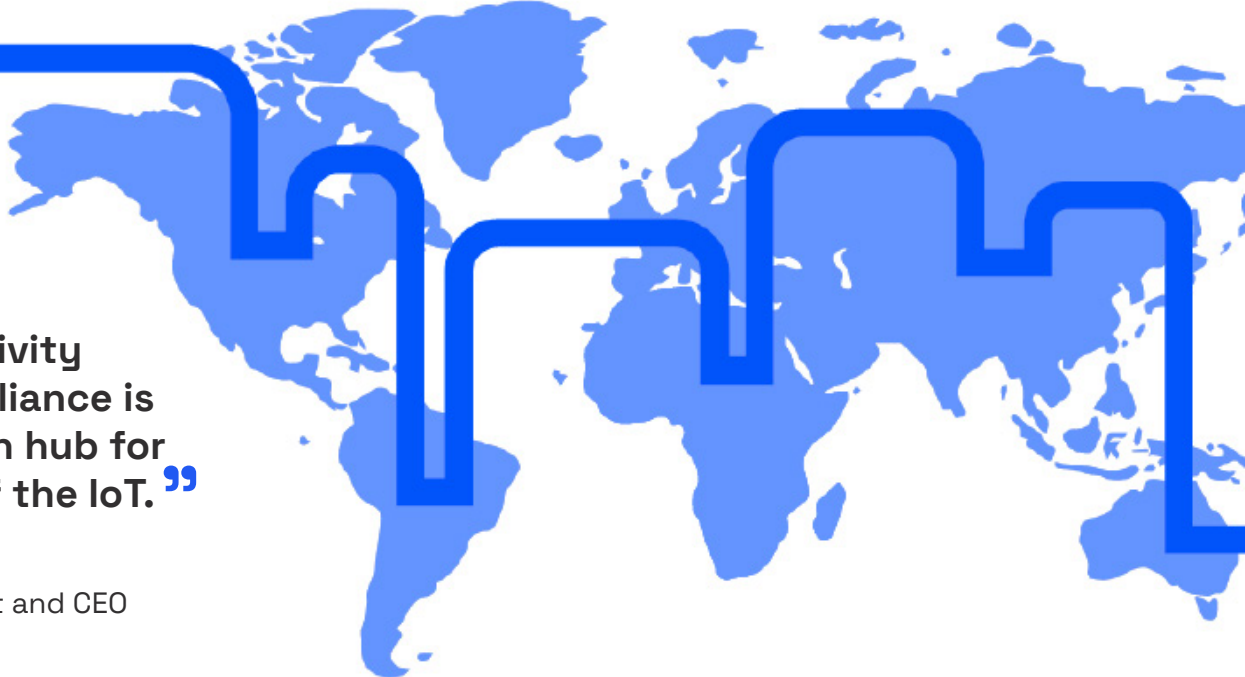
The benefits of joining as an **Adopter Level Member** make membership a strategic choice for your company.

# Develop, Test, and Certify with the Alliance



Develop, test, and certify products for less with a cost of \$3,000 USD per product and certify own derivative products at \$2,500 USD per product.

- For access to testing at one of the Alliance's Interoperability Testing Facilities contact an Authorized Test Provider for additional testing fees
- White label and/or rebrand certified products to a 3rd party to enhance market reach via the Certification Transfer Program
- Alliance website product listing and IPR protection on Certified Products
- Hone technical skills and attend Alliance workshops, developer conferences, and test events offered globally
- Use of the Alliance Interop Lab to address issues early and achieve functionality across platforms
- Expert guidance and comprehensive support to help tackle development challenges



“The Connectivity Standards Alliance is an innovation hub for the future of the IoT.”

Tobin Richardson  
Alliance President and CEO

## Become a Member

When you join the Connectivity Standards Alliance as an Adopter Member, your annual investment of \$7,000 USD, grants you access to the Alliance's completed, approved standards documents, certify products through Alliance certification programs, and use Alliance technology logos and trademarks for certified products.

Our online [membership application](#) makes joining easy!

\*All pricing is subject to change.

Curious to learn more? [Contact Us.](#)

We have a team of experts able to assist with your questions and provide the answers you need.