Participant Membership

Join the Alliance and Impact the Future of the IoT

csa connectivity standards alliance

Since 2002, Connectivity Standards Alliance's (Alliance) Participant Members help lead the movement toward a more intuitive, connected, secure, and useful world. Through collaborative efforts, they are committed to the development and growth of interoperability in the Internet of Things (IoT).

Our Members

Work with the world's most innovative companies to create, evolve, and promote universal open standards that connect all IoT devices – regardless of country, network, brand or function – for a unifying wireless experience that inspires new possibilities for people everywhere.

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Enhance Your Visibility and Reach with Co-Marketing

Work closely with our Marketing team to enhance your visibility and broaden your reach through a variety of successful initiatives, such as event sponsorship opportunities, social media campaigns, and highlighting Member news and success stories. Leverage our resources to help accelerate your go-to-market strategies and amplify your brand through co-marketing efforts.

Have a Voice in the Future of IoT Standards

By joining and participating in the Alliance Working Groups, **Participant Level Members** have the opportunity to:

- Influence and develop standards, specifications and development tools that meet their product roadmap
- Contribute to market requirements and use case development
- Collaborate and learn from a deep and diverse set of technical experts and IoT leaders from around the globe

- Gain early insights and have hands-on relevant experience
- Access draft specs and documentation to align product roadmap with industry standards
- Expedite product(s) time to market and gain a competitive edge
- Augment thought leadership by chairing a Steering Committee or Working Group
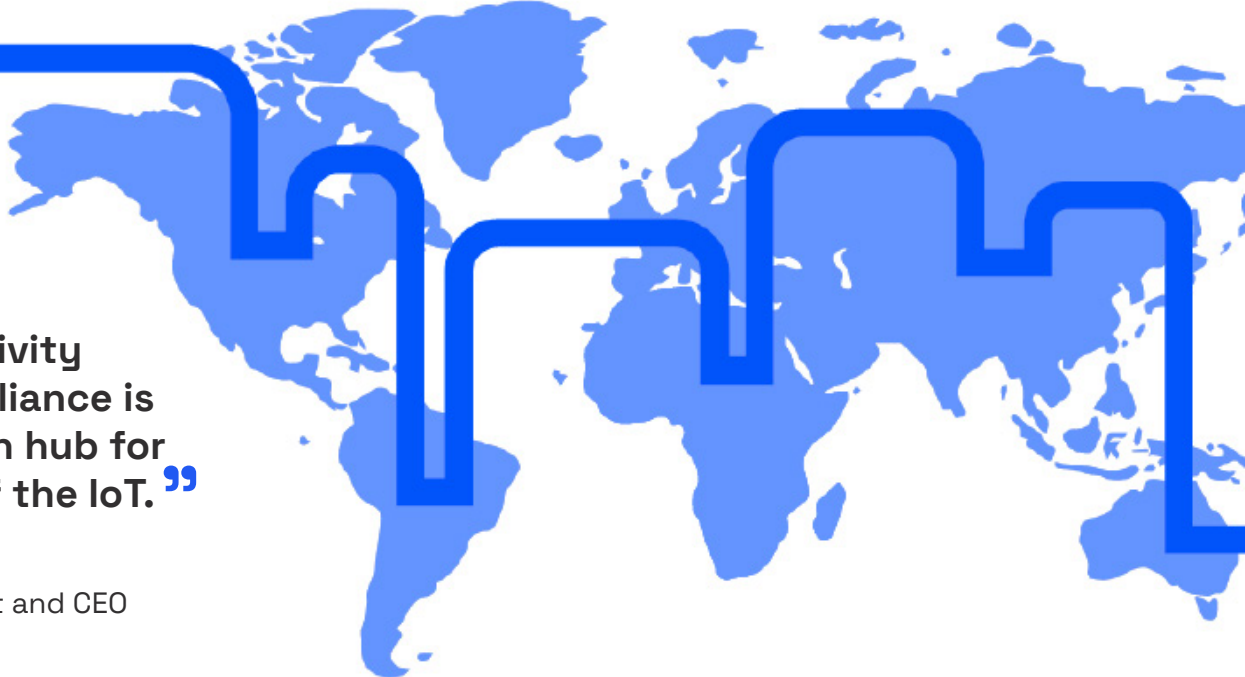
The benefits of joining as a **Participant Level Member** make membership a comprehensive and strategic choice for your company.

Develop, Test, and Certify with the Alliance

Develop, test, and certify products for less with a cost of $2,000 USD per product and certify own derivative products at $1,500 USD per product.

- For access to testing at one of the Alliance's Interoperability Testing Facilities contact an Authorized Test Provider for additional testing fees
- White label and/or rebrand certified products to a 3rd party to enhance market reach via the Certification Transfer Program
- Alliance website product listing and IPR protection on Certified Products

- Hone technical skills and attend Alliance workshops, developer conferences, and test events offered globally
- Use of the Alliance Interop Lab to address issues early and achieve functionality across platforms
- Expert guidance and comprehensive support to help tackle development challenges

> **The Connectivity Standards Alliance is an innovation hub for the future of the IoT.**
>
> Tobin Richardson
> Alliance President and CEO

Become a Member

When you join the Connectivity Standards Alliance as a Participant Member, your annual investment of $20,000* USD, grants you a strong voice and active role within the Alliance, enabling collaboration with the world's most innovative companies.

Our online **membership application** makes joining easy!

*All pricing is subject to change.

Curious to learn more? **Contact Us.**

We have a team of experts able to assist with your questions and provide the answers you need.

Learn more at https://csa-iot.org/become-member.

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