

Since 2002, Connectivity Standards Alliance's (Alliance) Adopter Members help lead the movement toward a more intuitive, connected, secure, and useful world. Through collaborative efforts, they are committed to the development and growth of interoperability in the Internet of Things (IoT).

Our Members

Work with the world's most innovative companies to create, evolve, and promote universal open standards that connect all IoT devices – regardless of country, network, brand or function – for a unifying wireless experience that inspires new possibilities for people everywhere.



Enhance Your Visibility and Reach with Co-Marketing

Work closely with our Marketing team to enhance your visibility and broaden your reach through a variety of successful initiatives, such as event sponsorship opportunities, social media campaigns, and highlighting Member news and success stories. Leverage our resources to help accelerate your go-to-market strategies and amplify your brand through co-marketing efforts.

Have a Voice in the Future of IoT Standards

The benefits of joining as an [Adopter Level Member](#) make membership a comprehensive and strategic choice for your company.

- Take advantage of Royalty free IP developed by companies leading the smart home revolution.
- Embedding our open sourced standards into your products allows your engineers to focus on product differentiation.
- Ensures seamless connectivity across diverse platforms, enhancing compatibility and integration.
- Provides your customers with simpler smart home setup, streamlined device management, and greater flexibility and choice in controlling their devices.

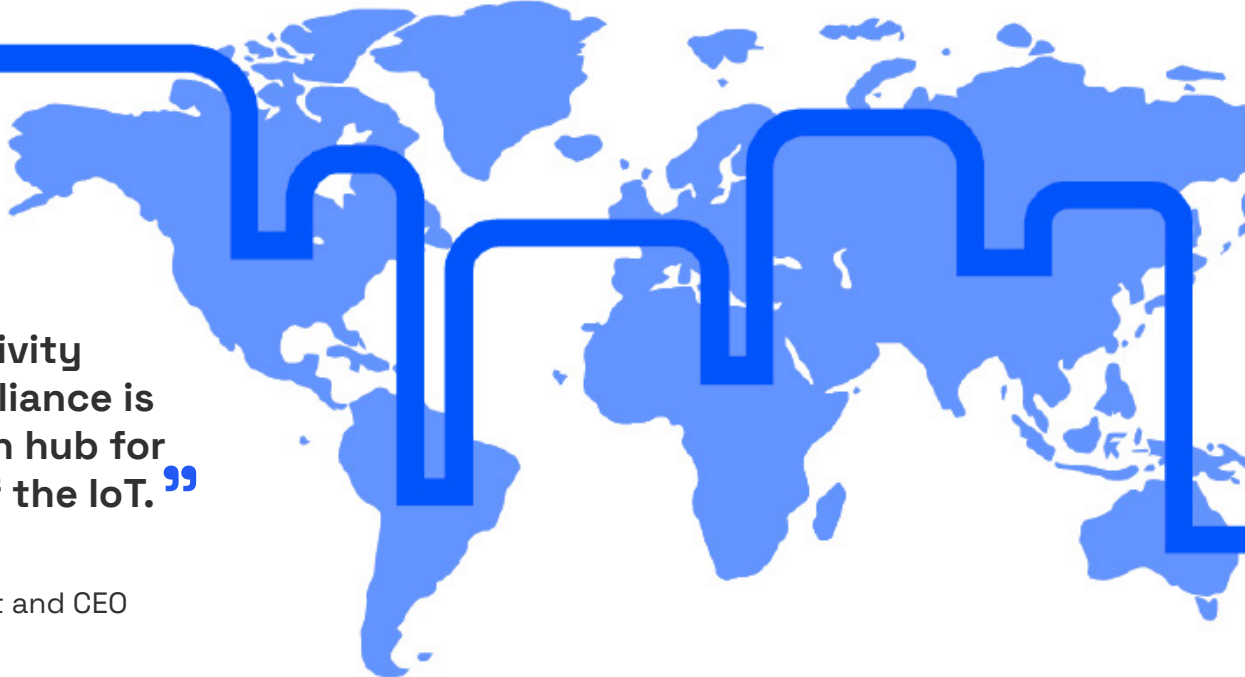


Develop, Test, and Certify with the Alliance



Develop, test, and certify products for less with a cost of \$2,000 USD per product and certify own derivative products at \$1,500 USD per product.

- For access to testing at one of the Alliance's Interoperability Testing Facilities contact an Authorized Test Provider for additional testing fees
- White label and/or rebrand certified products to a 3rd party to enhance market reach via the Certification Transfer Program
- Alliance website product listing and IPR protection on Certified Products
- Hone technical skills and attend Alliance workshops, developer conferences, and test events offered globally
- Use of the Alliance Interop Lab to address issues early and achieve functionality across platforms
- Expert guidance and comprehensive support to help tackle development challenges



“The Connectivity Standards Alliance is an innovation hub for the future of the IoT.”

Tobin Richardson
Alliance President and CEO

Become a Member

When you join the Connectivity Standards Alliance as a Adopter Member, your annual investment of \$7,500 USD, grants you access to the Alliance's completed, approved standards documents, certify products through Alliance certification programs, and use Alliance technology logos and trademarks for certified products.

Our online [membership application](#) makes joining easy!

*All pricing is subject to change.

Curious to learn more?

We have a team of experts able to assist with your questions and provide the answers you need. [Contact Us.](#)