



Growth & Global Reach

794

Member
Companies

30%

Member
Growth

24%

Americas

23%

China

19%

Asia Pacific
& Japan

34%

EMEA



matter



zigbee



aliro

verified

PRODUCT SECURITY

by Connectivity Standards Alliance™

2024 Launches & Releases

Matter 1.3
& Matter 1.4
Specifications

Green Power 1.1.2
Zigbee-based
Energy-harvesting
Technology

Smart Energy
1.4a for Zigbee-
Based Energy
Management

Product Security 1.0
Certification Program, IoT
Device Security Specification,
and Verified Mark



**Certification
& Testing**

13

Testing,
Validation, and
Plugfest Events

10,400+

Certified
Products, Compliant Platforms,
& Software Components

2,473

New Certifications*



Marketing & Public Relations

57K+

Followers

12,207

Press Articles

\$354M

Ad Value



Events

3

Member Meetings

17

Industry Events

*01/01/2024 - 12/31/2024